

SUNEX[®]

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For Immediate Release

SUNEX Tools Expands Magnetic Organization Line with Two New Innovations: The Folding Magnetic Tray and Flexible Magnetic Strip

SUNEX Tools launches the latest addition to their award-winning Magnetic Organization line with 2 new lightweight magnetic mats that carry a punch with an impressive holding capacity.



Greer, SC (July 1, 2025) – Building on the success of its award-winning SXMAGMAT Magnetic Parts Mat, SUNEX Tools is proud to announce two new additions to its growing lineup of magnetic workspace solutions: the 10" x 10" Folding Magnetic Tray, the 2" x 12" Flexible Magnetic Strip, and a combo pack (SXMAGPACK) that includes both items. Designed for automotive professionals who value efficiency, protection, and flexibility, these additions bring increased versatility to any garage or service bay.

The new 10" x 10" Folding Magnetic Tray delivers powerful hold with 9 rare earth magnets, a foldable snap-corner design, and a 25 lb. weight capacity, making it perfect for organizing parts, tools, and fasteners—even on vertical or overhead surfaces. Its PVC-coated outer layer protects surfaces from scratches and resists damage from oil and shop fluids.

The 2" x 12" Flexible Magnetic Strip is a compact, ultra-lightweight solution ideal for holding hand tools like wrenches, sockets, or pliers in tight spaces. With 5 rare earth magnets and a 15 lb. weight capacity, it attaches easily to steel surfaces while resisting shop fluid buildup and grime.

Together, these products are available as a combo pack (model SXMAGPACK) that gives technicians the freedom to tailor magnetic organization to their workflow, keeping tools and parts secure—even while in motion.

10" x 10" Folding Magnetic Tray – SXMAGBOWL

- **Holds Up to 25 lbs.** with 9 rare earth magnets—secure fasteners, parts, and tools in any orientation.
- **Convertible Design:** Use it flat as a mat or snap the corners to create a shallow tray.
- **Protective PVC Layer:** Safeguards paint and panels; resists common shop fluids.
- **Easy to Clean** and reposition—ideal for lift arms, toolboxes, or engine bays.

2" x 12" Flexible Magnetic Strip – SXMAGSTRIP

- **Holds Up to 15 lbs.** across 5 rare earth magnets—perfect for organizing hand tools.
- **Slim, Flexible Construction** fits tight spaces like lift arms and cabinet doors.
- **Quick Attach/Remove** function allows for constant repositioning.
- **Fluid-Resistant and Non-Marring** design ensures long-term use.

Combo Pack – SXMAGPACK

- Includes the Folding Tray + Magnetic Strip for complete organization.
- **14 Rare Earth Magnets Total** offer unbeatable holding power.
- Keeps tools secure even when your toolbox or lift arm is in motion.
- All components resist grease, oil, and fluid exposure—built for the shop.

Why Technicians Love SUNEX Magnetic Solutions

The original SXMAGMAT revolutionized how technicians manage loose parts during teardown and reassembly. These new additions build on that innovation, offering more flexibility and coverage without compromising surface protection or strength. Whether you're working under the hood, inside a cab, or organizing your toolbox drawer, SUNEX magnetic organization products offer unmatched convenience and confidence.

About SUNEX Tools:

Since its inception in 1977, SUNEX Tools has grown to become a leading brand in industrial and automotive workplace tools and equipment. Known for their commitment to quality and performance, SUNEX provides tools that match the dedication and hard work of professionals in various industries, from heavy-duty industrial maintenance to neighborhood auto mechanics. SUNEX is a recognized leader in the industry, offering a wide range of products, including Impact Sockets, Lifting Products, Air Tools, Shop Presses, Mechanics Hand Tools, and Tool Storage. For more information, please visit www.sunextools.com.

****Note to Editors: Please contact C.J. Fay at cjfay@sunextools.com for high-resolution product photography.***

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